

(Department of Environment, Government of West Bengal)

Awareness generation through "Painting on school boundary wall involving students"

Background:

Awareness generation on biodiversity has always been considered as the prime concern of West Bengal Biodiversity Board. The Board has been experimenting different modes for this purpose. This initiative is aimed to disseminate the idea of the importance of biodiversity among students with their active involvement. This endeavor also intends for developing interest/awareness among students about the richness of biodiversity of our state and to encourage them for protection and conservation of the same.

Submission Procedure:

Interested schools affiliated to State Board (WBBSE) or any other recognized Boards, interested for wall painting on the school boundary wall overlooking a road, may apply in prescribed format to the office of the West Bengal Biodiversity Board (through Speed Post/Registered Post/Courier post) Prani Sampad Bhawan, 5th floor, LB-2, Sec-III, Salt lake, Kolkata - 700 106). The applications may also be sent through e-mail id: biodiversity.wbbb@gmail.com.

Specification for Wall Painting:

Item	Area Required	Estimated Cost
Theme : Surrounding	Minimum area of wall: 300 sq.	Maximum of ₹24,000/-
biodiversity	ft; Colour: Multicolor	(including painting material, expert fees, orientation programme)

General Terms & Conditions:

- 1. The school has to provide the wall-space on the main road, preferably on two sides of main entrance facing the road.
- 2. The painting has to be done by the students of the school itself, under expert/expert organizations.
- 3. Engagement of expert/expert organization for this purpose; if required has to be done by the school.
- 4. Outline of the painting is to be validated by the Board.
- 5. The school should submit the photo of the proposed space before initiation of the work.
- 6. The fund of Wall Painting should be utilized within F.Y. 2024-25. Expenditure beyond the sanctioned amount will not be reimbursed.
- 7. The quality of Wall Painting should be in conformity with the specification mentioned above.
- 8. Proposals will be considered on the basis of date of receipt (First-Come-First-Serve).
- 9. Verification of relevant documents may be done, as and when required. Misrepresentation of facts, if found at any stage of verification, will lead to cancellation of application altogether.
- 10. The photo (Both soft and hard copy) of the wall painting is to be submitted at the earliest after competition of work.
- 11. The school/s may be called for meeting as required on this purpose.
- 12. The school/s, participated in this programme, has/have also to arrange an awareness programme for the students.
- 13. Plantation may be taken up, by the schools, within or outside the compound wall.
- 14. The Board officials may inspect the project site/s.

Phone: 033 2335 2731/5954, Telefax: 033 2335 2763, Email: biodiversity.wbbb@gmail.com, biodiversity.wbbb@nic.in Website: www.wbbb.wb.gov.in

Application format for Wall Painting

(Must be submitted in School's Letterhead)

Name of the School (in CAPITAL Letters)	:	
Name & Designation of Co-ord	inator/S :	
Details address of communica Telephone with STD Code/Mol E_mail		
The purpose of joining this init (in brief)	tiative :	
I do hereby tender to execute		-
the terms & conditions of West I shall submit the Utilization	•	
undersigned along with a brie Wall Paintings within one mon		· · · · · · · · · · · · · · · · · · ·
Item	Project Area	Estimated Budget

Item	Project Area	Estimated Budget
Theme: Surrounding		₹ /-
biodiversity		(including painting
		material, expert fees,
		orientation
		programme etc.)

I have understood the above and I shall abide by the terms & conditions as mentioned/ to be mentioned by the Board.

Date: Signature with Official Seal